

# ABCE 2027

The 13th Arab Beverages Conference & Exhibition

**14-15 APRIL 2027 - DUBAI, U.A.E.**

## BEVERAGE 4.0

## AI REDEFINES THE FUTURE

# SPONSORSHIP PACKAGES

ARAB BEVERAGES ASSOCIATION

# 01

## ABOUT ABCE 2027

# 02

## SPONSORSHIP PACKAGES


03 Platinum Level

04 Gold Level

05 Silver Level

06 Bronze Level

07 Participation Level




Organized by

ARAB BEVERAGES ASSOCIATION

LNKS ARABIA INTL

# ABCE 2027
# DUBAI - U.A.E.

Step into the future of the beverage industry at ABCE 2027, taking place this coming April in the dynamic city of Dubai.

Despite the challenging period that the region is going through, the Arab Beverages Conference & Exhibition returns to Dubai on 14 & 15 April, bringing the bervage community together again with renewed energy, stronger purpose and an unwavering belief in always moving forward.

Under the theme "Beverage 4.0" | AI redefines the Future", ABCE 2027 will spotlight the transformative role of AI across every aspect of the industry — from production, packaging, and supply chain to marketing, consumer behavior, sustainability, wellness, and nutrition.

The exhibition will also bring together a broader ecosystem of companies and professionals from related industries, creating more opportunities for meaningful connections and collaboration, partnerships and business growth.

**In April 2027, we meet again in Dubai.**
**We reconnect, we build momentum. We shape what comes next.**



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# SPONSORSHIP PACKAGES



# PLATINUM **LEVEL**

## $ 45,000

| | PLATINUM |
|---|---|
| Logo placement on event marketing materials | ✓ |
| Logo in the event site, linking | ✓ |
| Announcement of the Sponsorship on ABCE website | ✓ |
| Announcement of the Sponsorship in event book | ✓ |
| Announcement of the Sponsorship in Social Media | ✓ |
| Invitation Cards to VIPs (opening ceremony & conference) | 12 |
| Invitation Cards to VIPs (conference session) | 10 |
| A4 Ad in conference book | 2 pages |
| Placement of Logo on stage screen | ✓ |
| Rollup posters placed in pre-function area | 4 |
| Welcome Speech at one of the main sessions | 5 to 8 min |
| Media coverage (digital and social media campaign) | ✓ |
| Invitations to main event dinner | 4 |
| Logo placement in newsletter | ✓ |
| Special Thanks during conference opening speech | ✓ |
| Special Thanks in event book | ✓ |
| Placement of Logo on the welcome banner | ✓ |
| Email to all attendees | ✓ |
| Networking hall for meet and greet (1st to choose) | ✓ |
| Company Executive in panel session | ✓ |

* Space reserved in pre-function area including backdrop and desk.



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# GOLD **LEVEL**

## $ 35,000

| | GOLD |
|---|---|
| Logo placement on event marketing materials | ✓ |
| Logo in the event site, linking | ✓ |
| Announcement of the Sponsorship on ABCE website | ✓ |
| Announcement of the Sponsorship in event book | ✓ |
| Announcement of the Sponsorship in Social Media | ✓ |
| Invitation Cards to VIPs (opening ceremony & conference) | 5 |
| Invitation Cards to VIPs (conference session) | 4 |
| A4 Ad in conference book | one page |
| Placement of Logo on stage screen | ✓ |
| Rollup posters placed in pre-function area | 2 |
| Welcome Speech at one of the main sessions | 5 to 8 min |
| Media coverage (digital and social media campaign) | ✓ |
| Invitations to main event dinner | 3 |
| Logo placement in newsletter | ✓ |
| Special Thanks during conference opening speech | ✓ |
| Special Thanks in event book | ✓ |
| Placement of Logo on the welcome banner | ✓ |
| Email to all attendees | ✓ |
| Networking hall for meet and greet (2nd to choose) | ✓ |
| Company Executive in panel session | ✓ |

* Space reserved in pre-function area including backdrop and desk.



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# SILVER **LEVEL**

## $ 25,000

| | SILVER |
|---|---|
| Logo placement on event marketing materials | ✓ |
| Logo in the event site, linking | ✓ |
| Announcement of the Sponsorship on ABCE website | N/A |
| Announcement of the Sponsorship in event book | N/A |
| Announcement of the Sponsorship in Social Media | N/A |
| Invitation Cards to VIPs (opening ceremony & conference) | 3 |
| Invitation Cards to VIPs (conference session) | 3 |
| A4 Ad in conference book | N/A |
| Placement of Logo on stage screen | ✓ |
| Rollup posters placed in pre-function area | 2 |
| Welcome Speech at one of the main sessions | N/A |
| Media coverage (digital and social media campaign) | ✓ |
| Invitations to main event dinner | 2 |
| Logo placement in newsletter | ✓ |
| Special Thanks during conference opening speech | ✓ |
| Special Thanks in event book | ✓ |
| Placement of Logo on the welcome banner | ✓ |
| Email to all attendees | ✓ |
| Networking hall for meet and greet (2nd to choose) | ✓ |
| Company Executive in panel session | N/A |

* Space reserved in pre-function area including backdrop and desk.



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# BRONZE **LEVEL**

## $ 15,000

| | BRONZE |
|---|---|
| Logo placement on event marketing materials | ✓ |
| Logo in the event site, linking | ✓ |
| Announcement of the Sponsorship on ABCE website | N/A |
| Announcement of the Sponsorship in event book | N/A |
| Announcement of the Sponsorship in Social Media | N/A |
| Invitation Cards to VIPs (opening ceremony & conference) | 2 |
| Invitation Cards to VIPs (conference session) | 2 |
| A4 Ad in conference book | N/A |
| Placement of Logo on stage screen | ✓ |
| Rollup posters placed in pre-function area | 1 |
| Welcome Speech at one of the main sessions | N/A |
| Media coverage (digital and social media campaign) | ✓ |
| Invitations to main event dinner | 2 |
| Logo placement in newsletter | ✓ |
| Special Thanks during conference opening speech | ✓ |
| Special Thanks in event book | ✓ |
| Placement of Logo on the welcome banner | ✓ |
| Email to all attendees | ✓ |
| Networking hall for meet and greet (2nd to choose) | N/A |
| Company Executive in panel session | N/A |



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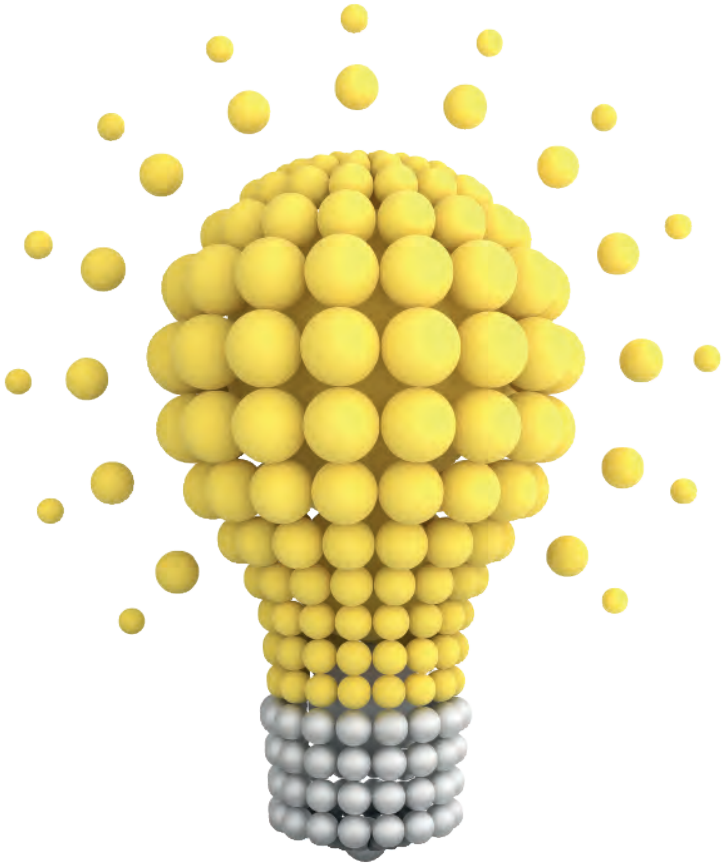
# PARTICIPATION **LEVEL**

## $ 10,000

| | PARTICIPATION |
|---|---|
| Logo placement on event marketing materials | ✓ |
| Logo in the event site, linking | ✓ |
| Announcement of the Sponsorship on ABCE website | N/A |
| Announcement of the Sponsorship in event book | N/A |
| Announcement of the Sponsorship in Social Media | N/A |
| Invitation Cards to VIPs (opening ceremony & conference) | 1 |
| Invitation Cards to VIPs (conference session) | 1 |
| A4 Ad in conference book | N/A |
| Placement of Logo on stage screen | ✓ |
| Rollup posters placed in pre-function area | N/A |
| Welcome Speech at one of the main sessions | N/A |
| Media coverage (digital and social media campaign) | ✓ |
| Invitations to main event dinner | 1 |
| Logo placement in newsletter | ✓ |
| Special Thanks during conference opening speech | ✓ |
| Special Thanks in event book | ✓ |
| Placement of Logo on the welcome banner | ✓ |
| Email to all attendees | ✓ |
| Networking hall for meet and greet (2nd to choose) | N/A |
| Company Executive in panel session | N/A |



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Have a marketing Idea of your own?

# We're happy to hear it !



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