



ABCE 2026

The 13th Arab Beverages Conference & Exhibition

22-23 APRIL 2026 - DOHA, QATAR

PULLMAN DOHA WEST BAY HOTEL

BEVERAGE 4.0

AI REDEFINES THE FUTURE

SPONSORSHIP PACKAGES



ARAB
BEVERAGES
ASSOCIATION





01 _____

ABOUT ABCE 2026

02 _____

SPONSORSHIP PACKAGES

- 03 Platinum Level
- 04 Gold Level
- 05 Silver Level
- 06 Bronze Level



Organized by



ABCE 2026 DOHA - QATAR

Step into the future of the beverage industry at ABCE 2026, taking place 22-23 April 2026 in the vibrant city of Doha - Qatar.

This year's 13th edition promises to be bolder, uniting innovators, industry leaders, and decision-makers from all around the world to tackle key challenges and unlock the latest opportunities shaping the beverage sector.

Under the theme "Beverage 4.0" | AI redefines the Future", ABCE 2026 will spotlight the transformative role of AI across every aspect of the industry – from production, packaging, and supply chain to marketing, consumer behavior, sustainability, wellness, and nutrition.

New this year: the exhibition will expand to include a broader range of participants from related industries, offering even more possibilities for networking, collaboration, and business growth.

Join us as we explore the technologies and innovations that are reshaping the future of beverages from every angle.





SPONSORSHIP PACKAGES



PLATINUM LEVEL

\$ 45,000

	PLATINUM
Logo placement on event marketing materials	✓
Logo in the event site, linking	✓
Announcement of the Sponsorship on ABCE website	✓
Announcement of the Sponsorship in event book	✓
Announcement of the Sponsorship in Social Media	✓
Invitation Cards to VIPs (opening ceremony & conference)	12
Invitation Cards to VIPs (conference session)	10
A4 Ad in conference book	2 pages
Placement of Logo on stage screen	✓
Rollup posters placed in pre-function area	4
Welcome Speech at one of the main sessions	5 to 8 min
Media coverage (digital and social media campaign)	✓
Invitations to main event dinner	4
Logo placement in newsletter	✓
Special Thanks during conference opening speech	✓
Special Thanks in event book	✓
Placement of Logo on the welcome banner	✓
Email to all attendees	✓
Networking hall for meet and greet (1st to choose)	✓
Company Executive in panel session	✓

* Space of 4 m x 2 m in pre-function area including backdrop and desk.



GOLD LEVEL
\$ 35,000

	GOLD
Logo placement on event marketing materials	✓
Logo in the event site, linking	✓
Announcement of the Sponsorship on ABCE website	✓
Announcement of the Sponsorship in event book	✓
Announcement of the Sponsorship in Social Media	✓
Invitation Cards to VIPs (opening ceremony & conference)	5
Invitation Cards to VIPs (conference session)	4
A4 Ad in conference book	one page
Placement of Logo on stage screen	✓
Rollup posters placed in pre-function area	2
Welcome Speech at one of the main sessions	5 to 8 min
Media coverage (digital and social media campaign)	✓
Invitations to main event dinner	3
Logo placement in newsletter	✓
Special Thanks during conference opening speech	✓
Special Thanks in event book	✓
Placement of Logo on the welcome banner	✓
Email to all attendees	✓
Networking hall for meet and greet (2nd to choose)	✓
Company Executive in panel session	✓

* Space of 3 m x 2 m in pre-function area including backdrop and desk.



SILVER **LEVEL**
\$ 25,000

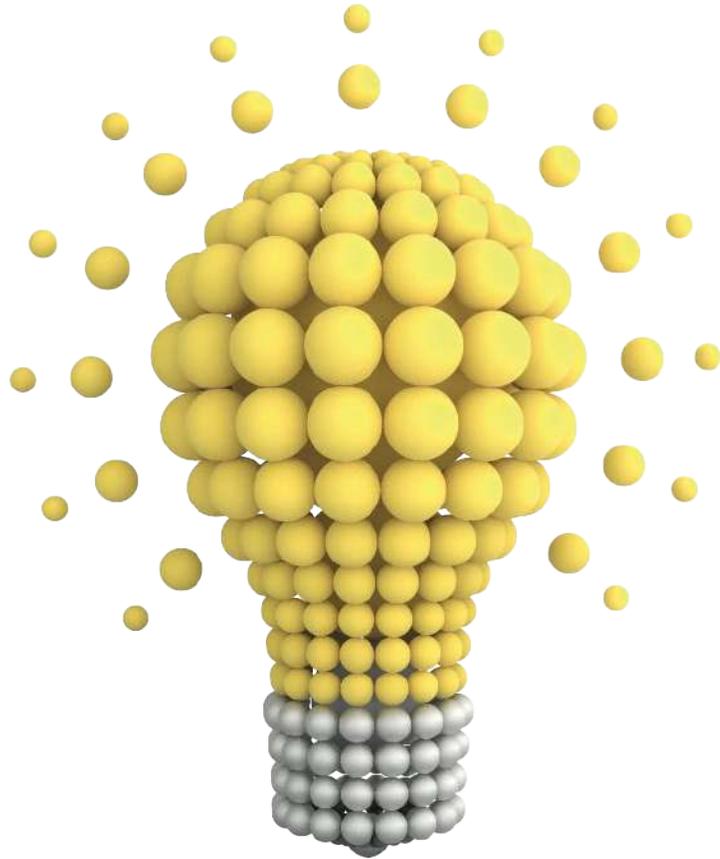
	SILVER
Logo placement on event marketing materials	✓
Logo in the event site, linking	✓
Announcement of the Sponsorship on ABCE website	N/A
Announcement of the Sponsorship in event book	N/A
Announcement of the Sponsorship in Social Media	N/A
Invitation Cards to VIPs (opening ceremony & conference)	3
Invitation Cards to VIPs (conference session)	3
A4 Ad in conference book	N/A
Placement of Logo on stage screen	✓
Rollup posters placed in pre-function area	2
Welcome Speech at one of the main sessions	N/A
Media coverage (digital and social media campaign)	✓
Invitations to main event dinner	2
Logo placement in newsletter	✓
Special Thanks during conference opening speech	✓
Special Thanks in event book	✓
Placement of Logo on the welcome banner	✓
Email to all attendees	✓
Networking hall for meet and greet (2nd to choose)	✓
Company Executive in panel session	N/A

* Space of 2 m x 2 m in pre-function area including backdrop and desk.



BRONZE **LEVEL**
\$ 15,000

	BRONZE
Logo placement on event marketing materials	✓
Logo in the event site, linking	✓
Announcement of the Sponsorship on ABCE website	N/A
Announcement of the Sponsorship in event book	N/A
Announcement of the Sponsorship in Social Media	N/A
Invitation Cards to VIPs (opening ceremony & conference)	2
Invitation Cards to VIPs (conference session)	2
A4 Ad in conference book	N/A
Placement of Logo on stage screen	✓
Rollup posters placed in pre-function area	1
Welcome Speech at one of the main sessions	N/A
Media coverage (digital and social media campaign)	✓
Invitations to main event dinner	2
Logo placement in newsletter	✓
Special Thanks during conference opening speech	✓
Special Thanks in event book	✓
Placement of Logo on the welcome banner	✓
Email to all attendees	✓
Networking hall for meet and greet (2nd to choose)	N/A
Company Executive in panel session	N/A



Have a marketing Idea
of your own?

**We're happy to
hear it !**

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