



ABCE

Arab Beverages Conference and the SGF - IFU Roadshow Dubai 2017

29-30 October 2017, Convention Center
Intercontinental Hotel - Dubai Festival city - Dubai

The Arab Beverages Association will organize this year the 7th Arab Beverages Conference (ABCE 2017) in cooperation with Sure Global Fair and the International Fruit and Vegetable Juice Association (SGF-IFU) roadshow Dubai on the 29th and 30th of October at the Convention Center - Intercontinental Hotel - Dubai Festival city - Dubai

The conference will bring together more than 300 participants from all over the world representing the governmental institutions including the chambers of commerce, industrial and agricultural organizations, manufacturers, suppliers, retailers, and researchers with academic background. With the object to explore and discuss opportunities and restrictions facing the beverages industry.

Event Sectors

Non Alcoholic Beverages:

- Dairy
- Juice, Nectar & Soft
- Carbonated Drinks
- Bottled Water
- Hot Beverages

Event Time & Location

9:00 am - 5:00 pm
Convention Center
Intercontinental Hotel
Dubai Festival city - Dubai



The Arab's non-alcoholic beverage industry is one of the fast growing industries in the Arab world. Over the last 30 years we witnessed a very rapid development of this industry making it very competitive with its counterpart industries in different parts of the world.

The Beverage industry caters for over 300 million consumers in the Arab region, as well as many more globally. The production volume is over 10 billion liters per year. This makes the beverage industry a platform for investment as well as its supporting industries such as packaging, raw materials and services.

The Beverage industry plays a vital role in the Arab countries' economies, in term of developing the Agro industry, and employs thousands of workers.

The beverage industry still attracts investors locally and internationally due to the great growth potential in the Arab market.

**Want to know more about the latest
market trends, strategies & best practices
from global beverages industry leaders?
Register NOW**





Who will be visiting?

- Retail Professionals
- Food & Beverage professionals
- Hypermarkets Representatives
- Distributors & Wholesalers
- Food Service Professionals
- Catering & Restaurateurs Professionals
- Hotels Purchasing Representatives
- Governmental & Trade Organizations
- International Visitors
- Ministers and Governmental officials



Other sponsors

- Beverage Sponsor: 20,000 \$
- Lunch Sponsor: 20,000 \$
- Dinner Sponsor: 30,000 \$
- Corporate Sponsor: 10000 \$
- Hygiene sponsor: 15000 \$
- Official Bank: 25000\$
- Machinery Sponsor: 25000 \$
- Laboratories Sponsor: 25000 \$

For Sponsorship Benefits and more information Kindly check the website www.abce.me

or contact us:

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for hotel booking & more info, please contact:

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A Glimpse of previous ABCE Conference

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ABCE Organizers and Supporters:

Arab Beverages Conference and the SGF - IFU Roadshow Dubai **2017**

Organizers



*Lawrence & Hussaini
Consult*



Arab Beverages Association

In Cooperation with

ASIA
SGF | IFU
ROAD SHOW 2017



Previous Conferences Locations:



Dubai
2008



Beirut
2010



Jeddah
2012



Cairo
2014



Jordan
2015 & 2016



Dubai
2017



ABCE المؤتمر والمعرض العربي للمشروبات **2017**
Arab Beverages Conference & Exhibition

